



## LOGIC MODEL TEMPLATE

← Planning						
Objectives	Resources	Activities – <i>what we do</i>	Outputs – <i>what we produce</i>	Short-term Outcomes	Mid-term Outcomes	Long-term Outcomes
→ Implement & Management						
Start with largest long-term change (outcome) you can expect to achieve	Determine assets need; time, money, equip, space, partner support	To obtain resources: develop workshop or training, design materials including evaluation tools	Necessary physical products: offer # workshops; distribute # materials	Immediate Audience changes (within 1 yr); focus audience abilities, knowledge, skills, attitude	Audience desired changes (within 2 yr); application, skill transfer, behavioral change	Effective social/economic environmental results – improvement in key issue
Targeted Stakeholders	Do 'Needs Assessment' include program history and broad look ahead;  Clarify desired program outcomes	Leads to structured outputs	To support desired outcomes / impacts	THE WHO: Teachers, docents, visitors, staff, students, partners, other	Potential change in how relevant information is to focus audience  Consider need for buy-in from docents / volunteers	THE SO WHAT: Best practice outcomes, program modification, internal reporting, partner opportunities, intrinsic rewards
Milestone Dates suitable for performance measure; program adaptation	THE WHY: Improve effectiveness - (site use improvement, cognitive gains, improved attitudes, behavioral change)		THE HOW: Participant exit survey, observation with rubric assessment, on-line survey monkey		Select performance measures for outputs and outcomes; adaptive mgt  Indicator of success? => evaluation method	
					THE WHEN: Scheduling evaluations, pre- or post- assessment, follow-up strategy	