

How “Millennial” are You?

What's a “Millennial”?
A young adult aged 18-29 who is coming of age in the new millennium 2000.



The “Millennial Quiz”	Millennials would tend to say...
In the past 24 hours, did you... ...send or receive any text messages on your phone? ...play any video games? ...read a daily newspaper? ...watch more than 1 hour of TV programming?	Yes, 50 or more Yes No Yes
Do you have a land line or cell phone?	Cell phone
Have you created a profile on a social network (ex., Facebook, MySpace, LinkedIn)?	Yes
Do you have body piercing?	Yes
What are your political views, in general?	Moderate, liberal
Were your parents married during most of the time you were growing up?	No...they were separated/divorced



Does your interpretive program meet the technology needs of millennials?



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