



Do QR Codes Really Work?

Instant Information?

QR Codes give instant info if the visitor wanted to learn more about the exhibit or product.



QR Codes may make visitors feel like they are being sold a something when they are simply trying to enjoy and recreate.

Accessible to Everyone?

These codes are a unique and special way of interpretation.



Not inclusive to all ages. Not everyone owns a smartphone or knows how to use a smartphone.

What Exactly is a QR Code?

A QR code or Quick Response Code is a two-dimensional barcode, it's a machine-readable optical label that contains information about the item to which it is attached. Here are some positives and negative aspects on them. You be the judge...

Personable?



They are not personable. Without human interaction sometimes it's hard to bring excitement to information.

Is a great tool if the visitor does not want human interaction and wants to learn by themselves.

Easy to Use?

They are very easy to make for any type of company, for example a tour guide company or a museum exhibit. They are also easy to use when you learn how to.



There is much lack of public understanding in how to properly use QR Codes.

Think twice before using QR Codes as an Interpretation tool.



If you would like to learn more information about what three Chico State Millennials think try out our very own QR Code!